

	Basic	Recommended <b>Best Value!</b> Now £50 Off for next 3 customers only	Pro
<b>Monthly SEO Packages*</b>	<b>£149</b>	<b>£249</b> <b>Now £199*</b>	<b>£349</b>
Keyword Research	Y	Y	Y
Advanced / Multiple Keyword Research	N	Y	Y
Website & SEO Analysis	Y	Y	Y
Website & SEO Report & Advice	Y	Y	Y
Google Webmaster Tools Set Up	Y	Y	Y
Google Analytics Set Up	Y	Y	Y
Google Analytics Custom Reporting	Y	Y	Y
Basic Monthly Reporting	Y	Y	Y
In-depth Monthly Reporting	N	Y	Y
Google Maps listings (if req)	1	<b>3 Listings</b>	5+
Onsite Optimisation	Y	Y	Y
Keyword Targeting Optimisation	2	<b>5</b>	10+
Sitemap Creation	N	Y	Y
Minor Website Changes	Y	Y	Y
Intermediate Website Changes	N	Y	Y
Major Website Changes (Inc. New Website)	N	N	Y
Competitor Analysis	N	N	Y
<b>Freebies....</b>			
<b>Free Hosting</b>	N	Y	Y
<b>Free 0845 Number</b>	N	Y	Y
<b>Free Domain Renewal Monitoring</b> (never lose another domain)	N	Y	Y
<b>Add a Blog for Free*</b> (Only available if committed to a full year contract)	N	Y	Y
<b>Article Creation &amp; Submission</b> (Number of unique articles created & submitted per month)	1	<b>4</b>	8
<b>Link Building (Monthly Activity)-</b>			
Premium Directory Submissions	1	<b>2</b>	3
Directory Submissions	10	<b>50</b>	100
Content Links	5	<b>10</b>	15
Theme Links	5	<b>10</b>	15
Editorial Links	5	<b>10</b>	15
Reciprocal Links	N	Y	Y
Social Bookmarking Links	N	Y	Y
Press Releases	N	<b>1</b>	2
Link Bait Activity	N	N	Y
<b>Social Media &amp; Networking</b>			
Twitter Account Set Up & Re-tweeting	N	Y	Y
Facebook Page Set Up	N	N	Y
Pay Per Click Set Up (Optional) (Pay Per Click Budget Not Included)	N	Y	Y
12 month contract applies*			
<b>*Option to cancel contract after 3 months included</b>			

The above applies to a single site for local / regional businesses  
e.g. dentists, electricians, plumbers, flower shops etc